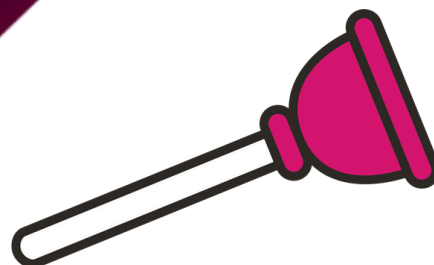




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2025 Agenda Clearwater, FL

October 6th - 9th



1-TOM-PLUMBER

Tuesday Agenda

October 7, 2025

6:30 AM – 8:00 AM	Breakfast Start your day with a hot breakfast at the hotel restaurant
7:30 AM – 8:15 AM	Vendor Setup Vendors and sponsors prepare for the day's showcase in the Exhibit Hall. Make sure to be seated by 8:15 AM
8:15 AM – 8:30AM	Opening Remarks Welcome back and an overview of the day's agenda. Intro Video
8:30 AM – 9:00 AM	Hiring Best Practices Presented by Matt Balducci How to attract, evaluate, and hire top talent.
9:00 AM – 9:15 AM	Surprise Announcement
9:15 AM – 10:30 AM	Exhibit Hall – Session 1 Meet with vendors, explore solutions, and network with industry partners.
10:30 AM – 11:30 AM	Strategic Planning & Scaling Presented by Floodlight Building a scalable foundation for long-term success.
11:30 AM – 12:00 PM	A Rising Tide Lifts All Boats By Rocky Hensley
12:00 PM – 1:00 PM	Lunch Buffet-style lunch served in the expo hall.
1:00 PM – 2:00 PM	Sales Panel Discussion Hear from top sales performers about tactics, mindset, and lessons learned.

Tuesday Agenda

October 7, 2025

2:00 PM – 2:45 PM	Exhibit Hall – Session 2 Second opportunity to visit vendor booths, demos, and discussions.
2:45 PM – 3:15 PM	Presentation: Violand Insightful tools and services to support your business.
3:15 PM – 4:00 PM	Keynote Speaker: Phil Rosebrook Leadership, growth, and elevating your business to the next level.
4:00 PM – 4:30 PM	Presentation: Plumber Sales Coach Targeted coaching session focused on plumber sales skills and techniques.
4:30 PM – 6:00 PM	Break / Free Time Take time to rest or freshen up before the evening event.
6:00 PM – 6:15 PM	Meet at the Marina Gather at the designated marina location for boarding instructions. 25 Causeway Blvd., Slip #152, Clearwater Beach
6:30 PM – 7:00 PM	Private Cruise – Boarding Boarding begins for an unforgettable evening on the water.
7:00 PM – 8:00 PM	Private Cruise – Dinner Enjoy dinner on the boat with music, views, and great company.
8:00 PM – 9:30 PM	Private Cruise – Cocktails & Socializing Relax and network with peers during a sunset cocktail hour.
9:30 PM – 10:00 PM	Return to Hotel Disembark and head back to the Sheraton Sand Key Resort.