2026 Agenda

Clearwater, FL

September 28th - 30th

1-TOM-PLUMBER

Tuesday Agenda
Day 2

September 29, 2026

6:30 AM – 7:45 AM	**Breakfast** **Start your day with a hot breakfast at the hotel restaurant**
8:00 AM – 8:45AM	**Opening Remarks** **Welcome back and an overview of the day's agenda.** **Intro & Video**
8:45 AM – 10:00 AM	**Owners Panel Discussion**
10:00 AM - 11:00 AM	**Exhibit Hall – Session 1** **Meet with vendors, explore solutions, and network with industry partners.**
11:00 AM – 12:00 AM	**Keynote Speaker: Roger Wakefield**
12:00 PM – 1:00 PM	**Lunch** **Buffet-style lunch served in the expo hall.**
1:00 PM – 2:00 PM	**Sales Panel** **Hear from top sales performers about tactics, mindset, and lessons learned.**
2:00 PM – 2:45 PM	**Exhibit Hall – Session 2** **Second opportunity to visit vendor booths, demos, and discussions.**
2:45 PM - 3-45 PM	**Roundtable Sessions**
3:45 PM - 4-15 PM	**Alex Duta (Increase your revenue with AI)**

4-15 PM - 5:15 PM	**Happy Hour at the Vendor Hall**
7:00 PM	**Private Cruise – Boarding** **Boarding begins for an unforgettable evening on the water.**
7:30 PM – 8:30 PM	**Private Cruise – Formal Dinner** **Enjoy dinner on the boat with music, views, and great company.**
8:30 PM – 9:30 PM	**Private Cruise – Cocktails & Socializing** **Relax and network with peers during a sunset cocktail hour.**
9:30 PM – 10:00 PM	**Return to Hotel** **Disembark and head back to the Sheraton Sand Key Resort.**